



# Zachary P. Grant

ASSOCIATE

As an attorney at Fishman Stewart, Zachary Grant's practice is focused on trademark and copyright law. His experience lies in the intersection of law and creativity. Prior to his legal career, Zachary studied the intricacies of the media industry leading, which led him to earning his bachelor's degree in business and filmmaking from the University of Michigan. Zachary used his expertise to produce a feature-length horror film. Working as a producer entailed legal work, negotiation, and contracts, which sparked his interest in the world of entertainment and intellectual property law.

## CONTACT ZACHARY

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## Overview

In law school, Zachary focused on intellectual property classes, both theoretical and practical. While studying at the Michigan State University College of Law, Zachary was accepted into the Trial Practice Institute where he honed his litigation and courtroom skills. Zachary also studied internet law, international IP law, and anti-counterfeit enforcement while working at the U.S. Patent & Trademark Office, as well as MSU's Center for Anti-Counterfeiting and Product Protection.

Zachary understands that intellectual property law is constantly growing in both importance and complexity. He remains vigilant in keeping up with the latest legal theories, business strategies, and technologies. In fact, he is anxious for the development of new law that is tailored to the Internet age and its rapid evolution.

In his free time, Zachary enjoys photography and editing, video and board gaming, computer building, sailing and camping.

## Education

- Michigan State University College of Law, Juris Doctorate (2019)
- The University of Michigan, Bachelor's Degree (2014)

## Memberships

### Admitted

- State Bar of Michigan (2019)

## Practice Areas

- Trademarks
- Copyrights
- Litigation and Dispute Resolution
- IP Consulting, Transactional and eCommerce Services

## Achievements

### Professional Honors & Recognitions

Jurisprudence Achievement Award: Professional Responsibility (2019)

### Articles, Speaking Engagements, and Webinars

"Stronger Together: How Competition and Right-To-Repair Is Good For Everyone," The Brand Protection Professional, June 2019

"3M Uses Trademark Law for the Greater Good," Fish Tank, May 2020

"The Library's Place in the Digital Future," Fish Tank, July 2020

"The Quiet Death of Entertainment's Biggest Antitrust," Fish Tank, August 2020

"A.I. State of Mind," Fish Tank, October 2020

"Universal Car Care," Fish Tank, December 2020

"Trademark Office Issues Guidance on New Generic.com Registrations," Fish Tank, December 2020



Legal expertise awards us a license. Expertise in art, science, and business awards us success.

Jurisprudence  
Achievement  
Award

Professional  
Responsibility  
(2019)