



# John P. Guenther

## PARTNER

John P. Guenther is a partner at Fishman Stewart. John's practice encompasses all aspects of intellectual property law, including domestic and international patent acquisition and maintenance, trademark and copyright registration; intellectual property enforcement and litigation; trade secret protection; high-profile product and trademark clearances; large scale due diligence efforts; joint venture and commercial agreements; and licensing.

### CONTACT JOHN

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## Overview

In his practice, John counsels and represents a number of Fortune 500 companies, as well as mid-size and start-up organizations, and universities. He has significant experience in the automotive, plastics, aerospace, health system, medical device, advertising, and telematics fields/industries.

John is registered to practice before the United States Patent and Trademark Office (USPTO). He has been admitted to practice in the U.S. district courts in several states, the U.S. Court of Appeals for the Federal Circuit, and the Supreme Court of the United States. He is also a longtime member of the Licensing Executive Society (LES).

Prior to joining Fishman Stewart, John was the Patent Practice Group Leader for an AmLaw 150 law firm. John also served as in-house legal counsel and Director of Intellectual Property for a prominent plastics company with both domestic and international operations. John's background, including his years of in-house experience and more than a decade of experience as a partner and group leader of a national law firm, provides him with unique insight and expertise in connection with intellectual property and practical business considerations.

John also worked onsite at Ford Motor company in a consulting capacity with the Advance Vehicle Group and as a CAD/CAM engineer for General Dynamics, before attending law school.

As a big animal lover, John as a fairly extensive "added family." He enjoys traveling with his family, hiking and jogging, and attending his daughters' various volleyball, tennis and equestrian events.

Prior to attending law school, John worked onsite at Ford Motor company in a consulting capacity with the Advance Vehicle Group and as a CAD/CAM engineer for General Dynamics.

## Practice Areas

- Patents
- Trademarks
- Copyrights
- Trade Secrets
- Litigation and Dispute Resolution
- IP Consulting, Transactional and eCommerce Services

## Education

- University of Detroit Law School, J.D. cum laude
- University of Michigan, B.S.M.E

## Memberships

### Professional Associations/Memberships

- Federal Bar Association
- State Bar of Michigan
- Oakland County Bar Association
- Licensing Executives Society
- American Intellectual Property Law Association
- Michigan Intellectual Property Law Association

### Admitted

- U.S. Supreme Court, 2004
- U.S. Court of Appeals, Federal Circuit, 2007
- U.S. District Court, Western District of Michigan, 2003
- U.S. District Court, Eastern District of Michigan, 1993
- State Bar of Michigan, 1993
- U.S. Patent and Trademark Office

## Achievements

### Professional Honors & Recognitions

- Animal Friendly Attorneys™ by Attorneys for Animals
- AV® Preeminent Lawyer – Peer Review Rating of 5.0 out of 5.0 (Martindale-Hubbell)
- Best Lawyers® – Patent and Trademark Law, 2016-Present
- Client Choice Award – Intellectual Property: Patents, 2019
- IP Stars® – Patent Star and Trademark Star
- Leading Lawyers
- Michigan Super Lawyers®
- Top Lawyers – Dbusiness

