



Douglas P. LaLone

PARTNER

Doug LaLone is an engineer, patent attorney, and partner at Fishman Stewart. He also serves as chair of the firm's Strategic IP Practice Group which counsels portfolio companies, PE, VC and IB firms on intellectual property strategies, due diligence and portfolio management.

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Overview

Doug works on both the buy and sell side of M&A transactions. He has successfully prosecuted and defended over 100 different Intellectual Property suits in numerous federal and state courts, and appeals before the Sixth Circuit Court of Appeals. His cases have covered patent, trademark, trade secret, unfair competition, domain name, non-compete, and copyright infringement claims. Additionally, Doug has prosecuted hundreds of patent applications on numerous consumer and industrial products for middle market companies and routinely conducts brand clearances and prosecutes trademark applications to help clients protect their Intellectual Property positions.

Prior to joining Fishman Stewart, Doug was a named shareholder in his own intellectual property firm and a principal with another intellectual property law firm in Michigan. He also worked at Navistar International as an engineer in the body design department.

Doug has served as a judge for the Crain's Detroit Business M&A Awards and as president of the Association for Corporate Growth (ACG) – Detroit. Doug is a member of the Michigan District Optimist Club and is an active member of Kensington Community Church.

Education

- Valparaiso University, J.D. (1991)
- Perdue University, B.S. in Mechanical Engineering Technology (1986)

Memberships

Professional Associations/Memberships

- Michigan Intellectual Property Law Association
- Association of Corporate Growth, past president
- Michigan Optimist Club, past president
- Kensington Community Church
- Michigan Venture Capital Association
- Michigan Manufacturers Association

Admitted

- U.S. Supreme Court
- United States Court of Appeals for the Sixth Circuit
- United States Court of Appeals for the Federal Circuit
- State Bar of Michigan (1992)
- United States Patent and Trademark Office

Achievements

Professional Honors & Recognitions

- Best Lawyers, 2018 – present
- Super Lawyers (Michigan), 2020
- Leading Lawyers – Copyright & Trademark Law, Intellectual Property Law, Patent Law, Trade Secrets/Unfair Competition Law

Articles, Speaking Engagements, and Webinars

- Protecting Your COVID 19 Innovations – April 8, 2021
- Growing Pains: IP Strategies to Maximize Value and Protect Your Business – December 15, 2020
- Bringing Manufacturing Back to Michigan: Reducing Further Supply Chain Disruption – July 29, 2020
- ACG Detroit Responds to COVID-19 By Supporting Detroit Charities – June 24, 2020
- TECHNOLOGY VALUATION: THE IMPACT OF COVID-19 – June 23, 2020
- UNIVERSITY INNOVATION IN RESPONSE TO COVID-19 – May 28, 2020
- SURVIVAL OF INNOVATION: Thriving in the New Normal – May 5, 2020
- CRISIS STRATEGY TIPS FOR INTELLECTUAL PROPERTY – April 7, 2020
- CRISIS STRATEGY TIPS FOR INTELLECTUAL PROPERTY – April 9, 2020

Practice Areas

- Patents
- Trademarks
- Copyrights
- Trade Secrets
- Litigation and Dispute Resolution
- IP Consulting, Transactional and eCommerce Services



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Representative Matters

The Cleaning Authority, LLC v. Michigan Maid Cleaning Authority, LLC, Court: United States District Court, Michigan Eastern |
Date Filed: Feb 04, 2021 | **Docket Number:** 2:21cv10264 | **Nature of Suit:** Trademark | **Cause:** Trademark Infringement

Comspec International, Inc. v. Uniface B.V. et al, Court: United States District Court, Michigan Eastern | **Date Filed:** Jan 10, 2020 |
Docket Number: 2:20cv10067 | **Nature of Suit:** Other Contract | **Cause:** No cause code entered

Mahle Filtersysteme GMBH et al v. Parker-Hannifin Corporation, Court: US District Court for the Eastern District of Michigan |
Date Filed: May 07, 2019 | **Docket Number:** 2:19cv11347 | **Nature of Suit:** Patent | **Cause:** Patent Infringement

Ready Capital Corporation et al v. Ready Capital Corporation, Court: United States District Court, Michigan Eastern |
Date Filed: Nov 27, 2019 | **Docket Number:** 2:19cv13536 | **Nature of Suit:** Trademark | **Cause:** Trademark Infringement (Lanham Act)

Trademark Properties of Michigan, LLC v. True Properties of Michigan, Inc., Court: US District Court for the Eastern District of Michigan
| **Date Filed:** Jul 25, 2019 | **Docket Number:** 2:19cv12182 | **Nature of Suit:** Trademark | **Cause:** Trademark Infringement (Lanham Act)