

**GET UP, STAND UP**



***Are you:***

**AN ASPIRING MUSICIAN?**

**INTERESTED IN THE ENTERTAINMENT BUSINESS?**

**CURIOUS ABOUT PROTECTING YOUR CREATIVE IDEAS?**

**A LAW STUDENT INTERESTED IN INTELLECTUAL PROPERTY?**

**SEARCHING FOR INFO ABOUT PATENTS, TRADEMARKS & COPYRIGHTS?**

**You are invited to a FREE event  
World Intellectual Property Day 2015!**



**This year's theme is  
Copyrights and Music**



**Charles H. Wright Museum of African American History  
Thursday, April 23rd**

**3 to 5 p.m. - How-To Seminar - Copyrighting Your Music, Trademarking Your Band Name / Swag**  
*FREE Invaluable Legal and Practical Information by Detroit's top attorneys*

**5 to 6 p.m. - Meet & Greet - Table Displays from Law Firms, Schools, Music Companies and Businesses**  
*GREAT networking opportunity*

**6 to 8:30 p.m. - Presentations / Speaker Panel**

**8:30 to 10 p.m. - Live Music, Mix and Mingle - Cash Bar and Appetizers**



**OVER**

**GET UP, STAND UP**

**World**

**Intellectual**

**Property Day**

**Detroit**

*April 23, 2015*

**Your Copy,**

**Your Rights:**

***Protecting Your Music***

**FOR MUSIC**

**3p.m. to 5p.m. - How-to Seminar**

***Copyrighting Your Music & Trademarking Your Band Name and Swag***

Hosted by Radio Personality, Attorney Suzi Marteny.

Joe Bellanca, specializing in copyright and entertainment law at Hertz-Schram.

Michael Stewart, Partner at Fishman Stewart Yamaguchi, public education committee chair, AIPLA.

Mr. Bellanca and Mr. Stewart will also be a part of the evening panel.

**5p.m. to 6p.m. - Meet & Greet**

***Table Displays from Law Firms, Schools, Music Companies and Businesses***

Live music by singer/songwriter Alison Albrecht, winner, Michigan State Fair Super Star.

**6p.m. to 8:30p.m. - Presentations**

***Protecting Your Music***

Hosted by Satori Shakoor, Storyteller and former member of The Brides of Funkenstein.

Presentation of the award-winners from the 58th Annual Science & Engineering Fair of Metro Detroit.

Speakers followed by a Q&A Panel

***Speakers include:***

Christal Sheppard, Director of the Detroit U.S. Patent and Trademark Office.

Ralphe Armstrong, Bassist extraordinaire, played with George Clinton, and the London Symphony Orchestra.

Stephanie L. Hammonds, Attorney for Big Sean and was Corporate Counsel for the Motown Alumni Association.

Keynote by Attorney Howard Hertz, Partner at Hertz-Schram, who has represented Eminem and Atlantic Records and is President of the Detroit Music Awards Foundation.

**8:30p.m. to 10p.m. - Music, Mix and Mingle**

***Table Displays from Law Firms, Schools, Music Companies and Businesses***

Live music by Benny Reeves with the Paul Carey Band.

Hors d'oeuvres, cash bar

**Charles H. Wright Museum of African American History, 315 East Warren Avenue, Detroit, MI 48201**

**Please RSVP at [WorldIPDayDetroit@gmail.com](mailto:WorldIPDayDetroit@gmail.com) or [facebook.com/WorldIPDayDetroit](https://facebook.com/WorldIPDayDetroit)**  
**walk-ins welcome**

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